

PHOTOGRAPHY AT CYCLING EVENTS AND ON THE BRITISH CYCLING WEBSITE GUIDELINES FOR ORGANISERS AND PHOTOGRAPHERS

PHOTOGRAPHY AND THE BRITISH CYCLING WEBSITE

The policy of the www.britishcycling.org.uk website is to promote the sporting disciplines of cycling, as governed by British Cycling in the UK. This includes promoting and recognising youth and juvenile competition. However, with Child Protection now a high priority for all sporting bodies, British Cycling has developed a specific policy of protecting young athletes who may be pictured racing on the website.

The publication of images of under-sixteens on the internet is an increasingly sensitive issue. British Cycling's has introduced a policy to help protect members in this age group. British Cycling will only publish shots of riders in the under sixteen categories on its website if the images involve racing or formal training or formal club on-the-bike activities. Off-the-bike shots of this age group will be limited to groups of ten riders or more. No off-the-bike individual or small group shots of under-sixteens will be published. The only exception to these guidelines is promotional images commissioned by British Cycling, where parental consent has been sought. British Cycling will always remove images from its website upon request, where reasonable. Email pressoffice@britishcycling.org.uk or call 0161 274 2035 if you have any concerns over an image on the website.

Race organisers and photographers should also be aware of the following guidelines which have been extracted from the British Cycling Child Protection Policy.

GUIDELINES ON USE OF PHOTOGRAPHIC AND FILMING EQUIPMENT AT COMPETITIONS

There is evidence that some people have used sporting events as an opportunity to take inappropriate photographs or film footage of young and disabled sportspeople in vulnerable positions. British Cycling, therefore, requires that all photographers and event organisers adhere to the guidelines detailed below.

Professional photographers/filming/video operators wishing to record the event should seek accreditation with the event organiser by producing their professional identification for the details to be recorded. Ideally they should request this at least five working days before the event.

Students or amateur photographers/film/video operators wishing to record the event should seek accreditation with the event organiser by producing their student club or registration card and a letter from their club/educational establishment outlining their motive for attending the event.

All other spectators wishing to use photographic/film/video equipment with a telescopic or zoom lens should register their intent with the promoter of the event.

Accreditation procedure: a system should be adopted whereby a record should be made of the individual's name and address and club. Professionals should register prior to the event and their identification details should be checked with the issuing authority prior to the event. On registering, promoters of events should consider issuing an identification label on the day, which can serve to highlight those who have accreditation but must ensure that where regular events occur, the identifying label is changed to prevent unofficial replication.

Public information: the specific details concerning photographic/video and filming equipment should, where possible, be published prominently in event programmes and must be announced over the public address system prior to the start of the event.

The recommended wording is:

In line with the recommendation in British Cycling's Child Protection Policy, the promoters of this event request that any person wishing to engage in any video, zoom or close range photography should register their details with staff at the spectator entry desk before carrying out any such photography. The promoter reserves the right to decline entry to any person unable to meet or abide by the promoter's conditions.

If you have concerns: if you are concerned about any photography taking place at an event, contact the promoter or event organiser and discuss it with them. If appropriate the person about whom there are concerns should be asked to leave and the facility managers should be informed.

Videoining as a coaching aid: there is no intention to prevent club coaches and teachers using video equipment as a legitimate coaching aid. However, cyclists and their parents should be aware that this is part of the coaching programme and care should be taken in the storing of such films.